

KRISTEN SWEENEY *Consulting*

I'm Kristen, a **ghostwriter**, **copywriter**, **editor**, and **wordsmith**. I help clients effortlessly develop written content that reflects their **knowledge**, **expertise**, and **professionalism**.

Method

While the product can take many forms, my method consistently emphasizes four key principles to ensure high-quality content:

Clarity

Communicate your message clearly and effectively. No more disorganized outlines or rambling articles.

Synthesis

Integrate information in a way that directly appeals to your particular audience, helping to avoid content that is either too technical or overly simplified.

Precision

Your content should reflect and adhere to your high professional standards. You'll feel confident with a product that is polished and error-free.

Ease

My unique interview process streamlines content creation, saving you significant time and eliminating the hassle of collecting your thoughts on paper.

Services

Ghostwriting

- Books
- Articles
- Blog Posts

Copywriting

- Websites
- Newsletters and Email Blasts
- Kickstarter Campaigns

Workshops and Seminars

- Presentations
- Outlines
- Workbooks and Handouts

Editing and Wordsmithing

- Dissertations and Thesis Projects
- Resumes
- Website Reviews

This is a representative list of services - if you don't see something that suits your needs, please ask!

Testimonials

Kristen is an unusually talented writer. She has the intelligence and ability to grasp highly technical material and produce a clear, organized written product. I recommend her highly.

- Lee Slavutin, MD, CLU, Cofounder, Stern Slavutin 2

Kristen Sweeney is nothing short of amazing. She writes very well and has a super attitude. Let her magic make your assignment a done deal.

- Alan S. Gassman, Esquire, Founder, Gassman Law Associates

Kristen is extremely talented, intelligent, and professional. Every project she has completed for me is accurate and thorough. In short, her work has always exceeded my expectations.

- Margaret DiGaetano, MD, Founder, DiGaetano Cataract Services

Schedule a complimentary project assessment session:

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Professional Writing *for* Professional People